



# Sustainable Development Policy

MUNICIPALITY OF RAWDON



**Rawdon**




# Introduction

The Municipality of Rawdon's sustainable development policy demonstrates its commitment to take the Québec Sustainable Development Act and its principles into account in the management of its economic, environmental and social activities.

This policy's guiding principles will help the Municipality promote economic development, preserve the environment and ensure the well-being of the community as well as future generations.

The sustainable development policy will be considered as the decision-making framework within the municipal administration to guide and enrich the actions related to the responsibilities that are subject to it and this in the greatest respect for VISION 2030, shared with the citizens of Rawdon.






# Rawdon

Rawdon is a municipality at a crossroads, attractive because of its community vitality, its diverse tourist activities, its enviable natural assets and unique cultural diversity within Quebec. The quality of life of its citizens is at the heart of municipal decisions.

We wish to continue the development of the municipality and build on a solid foundation of sustainable development. The desire to plan our future and give us the means to meet our objectives is reflected in the guiding principles of our sustainable development policy:



# 1. VISION, MISSION, VALUES OF RAWDON

## Our vision

In 2030, Rawdon will shine thanks to being:



ATTRACTIVE

- A hub of diverse and connected services


APPEALING

- Taking pride in the preservation and in the responsible coexistence with its natural assets

BENEVOLENT

- A community committed to its natural and multigenerational riches

WELCOMING

- A dynamic living environment to grow up in, learn, work and grow old in, in good health
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## The Municipality's mission

The Municipality of Rawdon's mission is to contribute to the quality of life of its citizens, to the preservation of the environment, to its economic momentum as well as its cultural and community vitality. To do this, it provides efficient municipal services all the while respecting the principles of sustainable development.

### Our values:

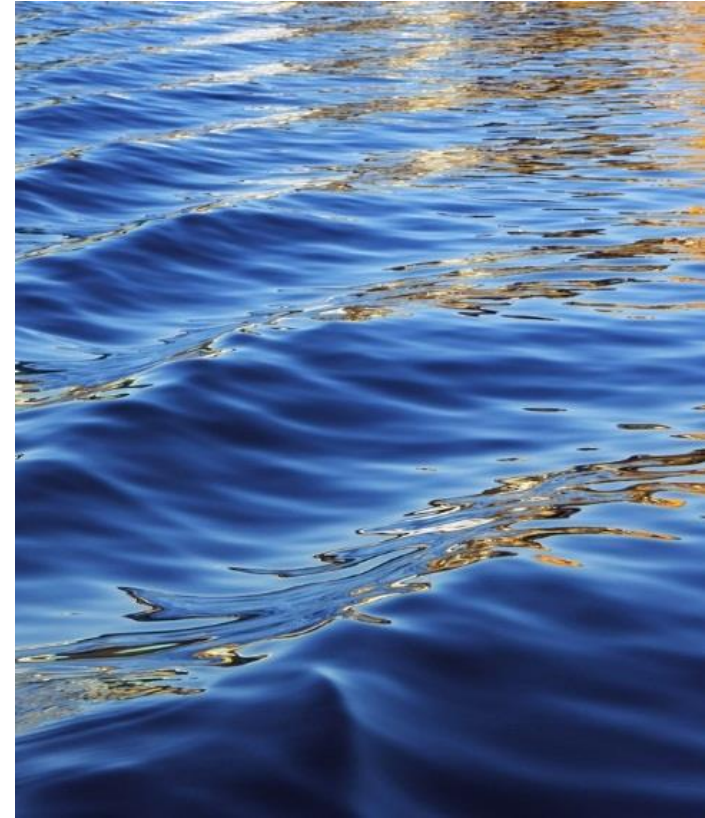
- Respect
- Responsibility
- Thoroughness
- Collaboration
- Transparency



## 2. GUIDING PRINCIPLES

The Municipality of Rawdon is committed to respecting the following guiding principles in its decision making and actions:

- Apply good governance practices
- Build long term sustainable economic development
- Prioritize the quality of life of its citizens
- Take public consultations to heart in its decision making process
- Provide its employees with a quality and stimulating work environment
- Work to diminish its ecological footprint on Rawdon territory
- Encourage community life and social commitment

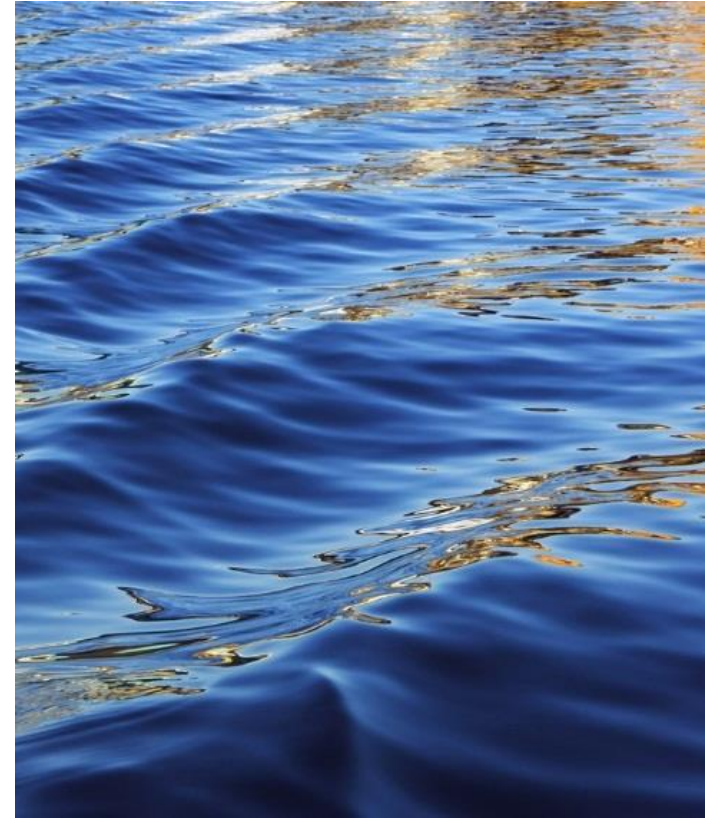


Rawdon knows and enforces, in strict conformity, the laws and regulations governing environmental, social and economic issues related to municipal sector requirements.

### 3. KEY ISSUES

The diagnosis made in the context of a citizen consultation process highlights the following key issues for the coming years:

- Remain an efficient administration that is consistent with regards to the needs of the community
- To provide future generations with a living environment where they can meet or remain one step ahead of their needs
- To enhance the municipality's economic vitality in a responsible manner
- To value and protect its natural environments as well as its rich cultural and historical heritage



# 4. STRATEGIC GUIDELINES AND PRIORITIES

GUIDELINE

1

A quality of life where the well-being of citizens is at the heart of its concerns

## Strategic orientations:

- Offer parks, trails and quality public spaces
- Encourage a healthy lifestyle
- Offer a variety of sports and recreational activities that are accessible to the whole community
- Provide activities that highlight Rawdon's culture, ethnic diversity and its built historical heritage
- Encourage the community to support local agricultural food providers
- Provide a safe environment throughout the municipal territory
- Encourage neighborhood life and a sense of belonging
- Improve access to education, training and stimulate the thirst for knowledge among our youth



A developed territory with integrated land-use, with the utmost respect for the environment

## Strategic orientations:

- Ensure the protection of shorelines and the development of natural attractions
- Promote the responsible behaviour of citizens to reduce their ecological footprint
- Ensure responsible management of drinking water and wastewater
- Reduce greenhouse gas emissions (GHG)
- Manage raw materials and waste (MRW)
- Reduce energy consumption within municipal administration and municipal infrastructure
- Enhance development, management and urban planning by integrating the principles of sustainable development
- Promote sustainable mobility and access to public places for everyone

# Dynamic and sustainable economic development

## Strategic orientations:

- Provide enough quality, local health and wellness services to meet the needs of the community
- Create an attractive city-centre for businesses and responsible and added value service professionals to meet the community's need of proximity
- Develop a tourism offering that highlights recreational activities, food, natural, cultural and historical attractions specific to its territory
- Define the focus of development of Rawdon's industrial park, creating a business magnet and incentives for businesses that are directly or indirectly related

GUIDELINE


4

## An efficient and responsible municipal administration, serving the community

### Strategic orientations:

- Encourage the community and its representatives to participate and get involved in the municipality's strategic planning and decisions
- Take part in and support consultation and partnership initiatives that encourage community involvement, support the local economy and the synergy among the community partners
- To develop an effective governance structure to meet the needs of the community
- Increase the municipal administration's organizational performance

# 5. SCOPE, ROLES AND RESPONSIBILITIES



This policy applies to all council members, administrators, employees, contract workers and interns of the Municipality of Rawdon. We encourage all our citizens, our suppliers and subcontractors to draw on the policy guidelines in the carrying out of their activities.

The implementation of the policy is the responsibility of the municipal council, headed by the mayor, Mr. Bruno Guilbault. Progress will be monitored on a regular basis during council meetings.



## 6. AUTHORITY AND INCEPTION

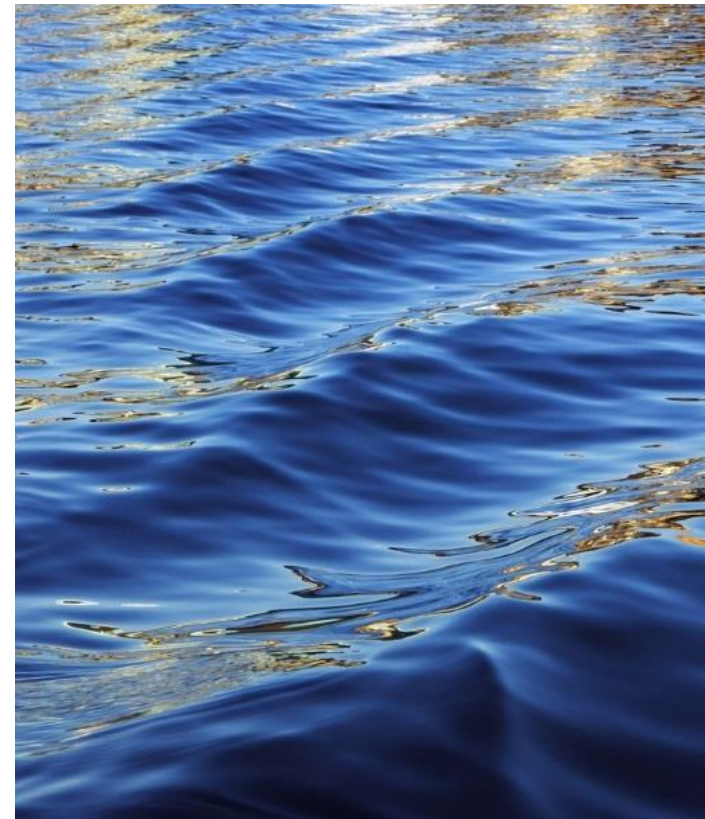
The adoption of this policy will be in effect as of April 12<sup>th</sup> 2016. It is part of an update process that is expected in 2020, as part of the framework of development of the 2020-2025 new action plan, or before, as required.



**Rawdon**



Rawdon,  
**STRONG** in its  
**DIVERSITY**



**Rawdon**